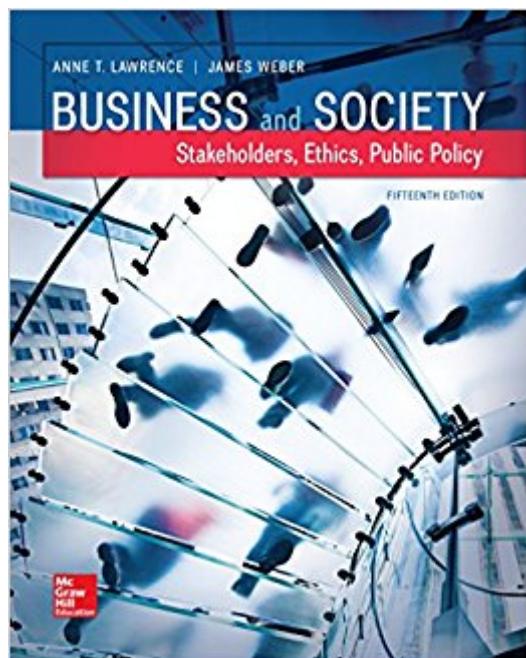


The book was found

Business And Society: Stakeholders, Ethics, Public Policy (Irwin Accounting)



Synopsis

Business and Society Working TogetherIn a world economy that is becoming increasingly integrated and interdependent, the relationship between business and society is becoming ever more complex. The globalization of business, the emergence of civil society organizations in many nations, and new government regulations and international agreements have significantly altered the job of managers and the nature of strategic decision making within the firm. The Fifteenth Edition of Business and Society: Stakeholders, Ethics, Public Policy draws on the latest research to address the challenges facing business organizations and their stakeholders. The text builds on its legacy of market leadership by reexamining central issues.

Book Information

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Customer Reviews

James Weber is a professor of management and business ethics at Duquesne University. He also serves as the executive director of the Institute for Ethics in Business, and coordinates the Masters of Science in Leadership and Business Ethics program at Duquesne. He holds a Ph.D. from the University of Pittsburgh and has taught at the University of San Francisco, University of Pittsburgh, and Marquette University. His areas of interest and research include managerial and organizational values, cognitive moral reasoning, business ethics, ethics training and education, eastern religions' ethics, and corporate social audit and performance. His work has appeared in Organization Science, Human Relations, Business & Society, Journal of Business Ethics, Academy

of Management Perspectives, and Business Ethics Quarterly. He received the SIM Sumner Marcus Award for lifetime contribution to the Social Issues in Management division of the Academy of Management in 2013, and the Best Reviewer Award from Business & Society in 2015. He was recognized by the Social Issues in Management division with the Best Paper Award in 1989 and 1994, and received the Best Article Award from the International Association for Business and Society (IABS) in 1998. He has served as division and program chair of the Social Issues in Management division of the Academy of Management. He has also served as president and program chair of the IABS.

Bought this book for my MBA CFclass. The content in the chapters are the same as the American version. The only difference in the book are that the data case at the end of each chapter is somewhat different from the American version; but you can find the updated data cases, which appear on the American version, on the publisher's official site if your professor requires you to do one or some of them. One more thing is that it takes a long long time to be shipped to you if you are buying from foreign sellers. So if you plan to get one of this from foreign sellers, anticipate at least two weeks before you actually can get the book.

Love the way this book is set up and written. I like that it uses very recent examples for the case studies and really facilitates my learning.

OK, ths book sucked and so did the course, but that is somewhat irrelevant, as I had to take it for my degree. I am more disappointed with Apex Media. They sent a book that looked like it was chewed on by a dog--literally. I was beyond disappointed.

Great book! Exactly what I was looking for!

Case studies in the book are very relevant and applicable to subject material...very easy read

This textbook was exactly what I needed for my class. It proved to be very useful and provided some very useful information on Corporate Business and how it coincides with societal, environmental, and economic responsibilities in various facets. On top of that, the book arrived in a timely fashion, in its original packaging, without any damage.

I would recommend this textbook. It is the required text for a management course I'm taking this semester and, having read the first few chapters, I find the concepts discussed to be interesting. The text arrived in 'new' condition as described. The chapter seems to go by more quickly than other textbooks I have read. At the end of each chapter there is a case study that actually occurred along with questions that apply the concepts discussed in the chapter.

This book is really dry and boring. It would be great if they outlined some of the important terms or vocab...

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